



ARROW ELECTRONICS WORLD

May 29, 2025



Palaverdi

Parma Convention Center
Viale delle Esposizioni 393/A
43126 Parma

Exhibitors





Arrow Services



ELECTRONIC COMPONENTS
ENGINEERING SOLUTION CENTER
ENTERPRISE COMPUTING SOLUTIONS
INTELLIGENT SOLUTIONS
SUPPLY CHAIN



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Agenda

The event will start at 9:30 am.

9:30 – 10:00	Welcome Coffee & Registration
11:00 – 11:10	Opening Session <ul style="list-style-type: none">• Claudio Serra (Arrow Electronics)• Daria Pinna (Arrow Electronics)
11:10 – 11:30	Market Overview <ul style="list-style-type: none">• Cosimo Musca (ANIE President)
11:30 – 12:30	Round Table Vertical Market Moderator: Alessandro Ranellucci Automotive: <ul style="list-style-type: none">• Mauro Pizi (Group Operation & Technical Advisor Vimercati) Industrial: <ul style="list-style-type: none">• Simone Gallo Cassarino (Regional Sales Manager Arrow Electronics Italia) Aerospace and Defence: <ul style="list-style-type: none">• Valentina Tortese (Leonardo Head of Strategic Sourcing & Supply Chain) Medical: <ul style="list-style-type: none">• Paolo Gonella Pacchiotti (Partner Neosperience Health) Artificial Intelligence: <ul style="list-style-type: none">• Ilario Gerlero (Expert in edge AI industrial applications Founder and Associate Partner at Sensor Reply)
12:30 – 14:00	Buffet Lunch & Networking
14:15 – 15:30	Technology Area <ul style="list-style-type: none">• Demos Show
16:00 – 17:00	Aperitif and Closure

The exhibitor showcase will remain open throughout the event. The plenary will be held in the same pavilion as the entire event to allow everyone who wants to attend the speeches to be able to get to the stage easily. .

Register now

After the success of previous editions, Arrow Electronics World returns to the Palaverdi in Parma on **May 29, 2025**, for its fourth edition.

As a key event in the Italian electronics landscape, it offers a unique opportunity for industry professionals to meet, share the latest innovations, and discuss emerging technological trends.

The fourth edition of Arrow Electronics World will also feature networking opportunities, plenary sessions focused on market insights, access to our technology area showcasing innovations, and meetings and presentations to connect with our broad customer base.

How to reach:

- **BY TRAIN:** From just 25 minutes Reggio Emilia AV Mediopadana.
- **BY CAR:** From Milan recommended exit is Parma Centro, from Bologna recommended exit is Parma Centro. Parking near Palaverdi is free of charge.
- **BY AIR:** Milan Linate (120km) and Marconi Bologna (90Km) airports are easily reachable in less than 1 hour from the Parma exhibition center.

Recommended Hotel:

In order to book a room for the night of May 28th, you need to send an email to info@inchotels.com. The email is valid for all the properties listed below, so please specify the desired property in your email.

It is mandatory to use the code: **ARROW2025** to receive the discounted rate as outlined below. Rooms are subject to availability (we recommend booking as soon as possible).

Hotel Parma & Congressi

Via Emilia Ovest, 281/A, 43126 Parma / Tel +39 0521 676011

€ 99 (VAT included) + city tax € 4.00

Hotel San Marco & Formula Club

Via Emilia Ovest, 42 - 43010 Noceto (PR) / Tel +39 0521 615072

€ 99 (VAT included) + city tax not due

Best Western Hotel Green City Parma (Ex Hotel City Parma)

Strada Cornocchio 55, 43126 Parma / Tel +39 0521 981295

€ 109 (VAT included) + city tax € 4.00

Register now